



Elkridge Youth Organization

Baseball/Softball Pre-Season Meeting

January 10, 2022

Agenda

- Purpose of the Meeting
- 2021 Registrations/2022 Registration Goals
- 2022 Event Calendar
- Baseball/Softball Resources/Training for Players and Coaches
- Baseball/Softball Uniforms
- Baseball/Softball Special Events
- Baseball/Softball Advertising and Promotion
- Post season Rec Baseball/Softball Teams
- Capital Projects/Plans
- Volunteer Positions/How to get Involved
- Q/A



Purpose of the Meeting

- Re-establish the EYO “brand”
 - Fun
 - Best all around value
 - Play with your friends
- Get back to basics
 - Best coaches
 - Best resources
 - Involved parents
 - Best experience for the kids (both on and off the field)



Registration Update

	Fall 2017	Spring 2018	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022 Projection
Tee Ball	29	72	30	73	44	N/A	0	42	0	50
Novice	58	100	49	103	51	N/A	60	75	58	80
Rookie	84	141	93	159	72	N/A	48	77	79	108
Minors	109	96	74	75	58	N/A	52	73	69	72
Majors	51	71	53	84	53	N/A	38	43	36	60
Pony	31	39	36	50	36	N/A	29	32	28	36
Colt	0	0	0	0	0	N/A	0	0	0	0
Baseball	362	519	335	544	314	N/A	227	342	270	406
U8		19	0	8	0	N/A	0	10	3	12
U10		13	10	19	23	N/A	19	24	12	24
U13		0	14	14	12	N/A	13	22	22	36
Softball		32	24	41	35	N/A	32	56	37	72
Total	362	551	359	585	349	N/A	259	398	307	478

Situation

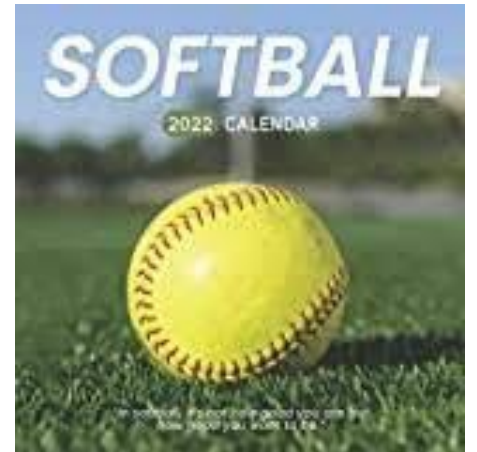
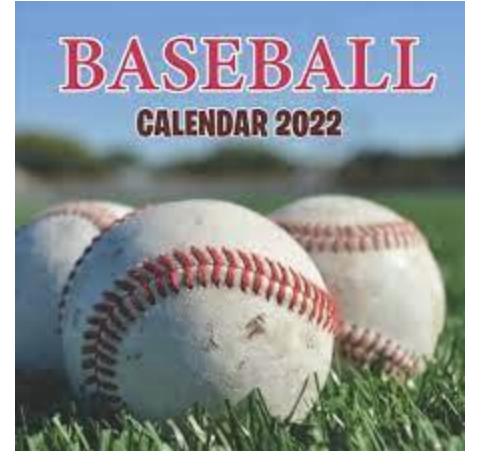
- Covid's negative impact on youth sports
- Alliance versus In-House
- Rec versus Travel

Objectives

- Refocus EYO "brand"
 - Value
 - Fun
 - Friends
- Registration over 400 baseball and 70 softball

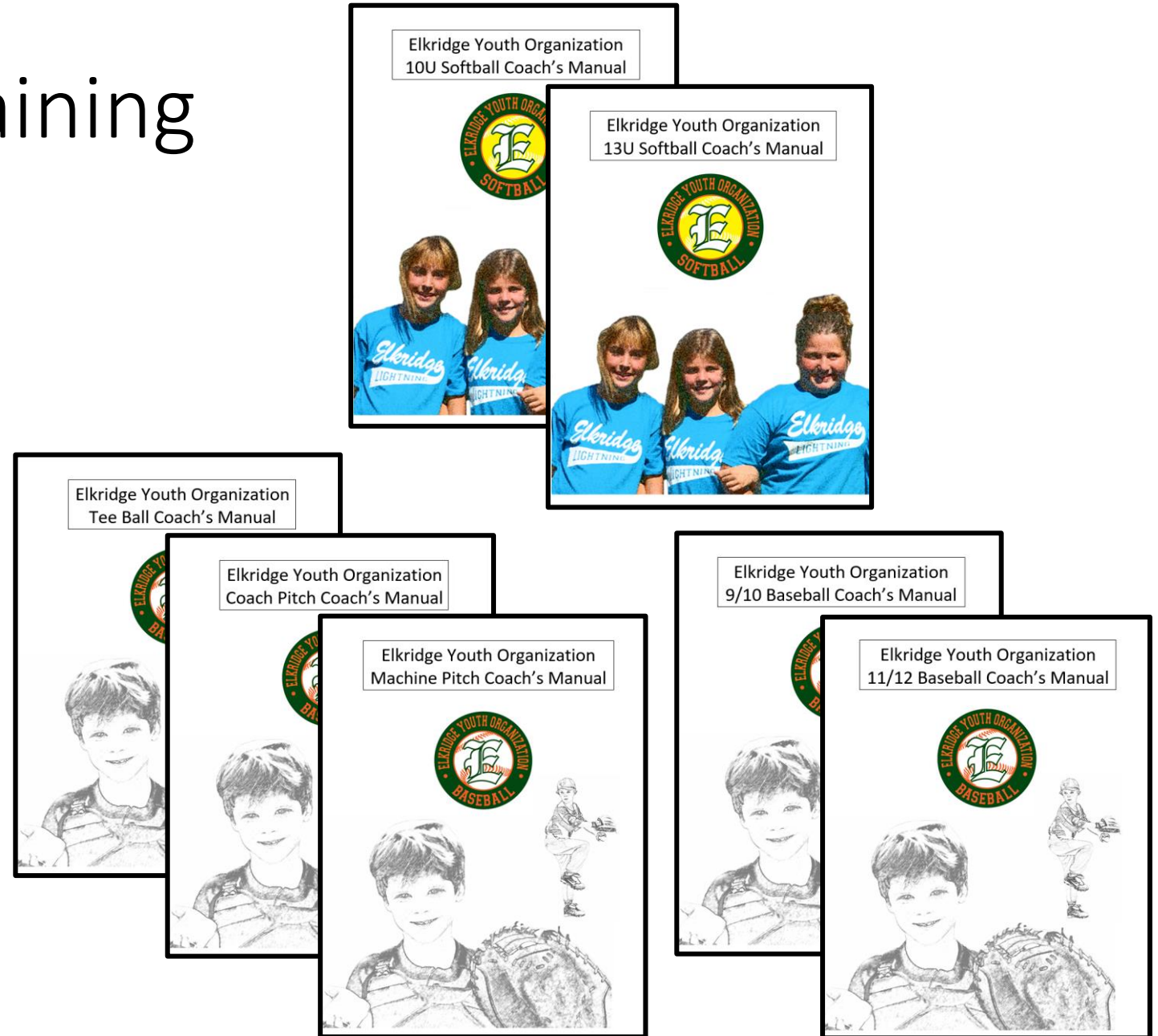
2022 Event Calendar

- Monday Jan 31 – Early registration discount ends
- Sunday, March 13 – Regular registration ends, late registration begins
- Thursday, March 31 – Registration closes
- Sat/Sun, April 3-4 – Evaluations and drafts
- Week of April 4 – Practices begin
- Week of April 4 – Coach's clinic
- TBD (Saturday/Sunday, April 9/10) – Rec baseball Clinic (LRHS)
- Saturday, April 16 – In-House leagues begin
- Saturday, April 23 – Alliance leagues begin (most likely)
- Saturday, April 30 – EYO Picture Day
- Saturday/Sunday, April 30/May 1 – Pitch, Hit, & Run competition
- TBD (May 8?) – EYO Day at Camden Yards
- TBD (May 14?) – EYO Home Run Derby/Coach's game
- Saturday, June 4 – Regular season ends
- Saturday June 18 – Rookie, 9/10, 11/12, Softball 13U All Star game



Coach & Player Training

- Coach's Training
 - Run a real practice (coaches = players)
 - Review drills
 - Discuss priorities
 - Sportsmanship
- Coach's Manuals
 - Skill development
 - Coaching basics
 - Practice plans
 - Words of wisdom
- Player Training
 - Softball pitching clinic
 - Baseball skills clinic



Uniforms

- Tee Ball/Coach Pitch/Machine Pitch
 - Collegiate or Pro teams
- 9/10, 11/12, 15U Baseball
 - Elkridge Baseball Centric
 - Common logo
 - Common hat
 - “Travel Ready”
- Girls Softball
 - Elkridge Softball Centric
 - Common logo
 - Common hat
 - “Travel Ready”



Special Events

- EYO Day at Camden Yards
 - Largest EYO fundraiser of the year
 - Special day for families at the park
 - Kids walk around the field
- Pitch, Hit, & Run
- Home Run Derby
- Coach's game
- Picture Day
- Night games



Promoting the Organization

- Baseball signage
 - EYO “Registration is Open” signs – need volunteers to manage
 - EYO Baseball/Softball car magnets – available at no charge
- EYO Spirit wear website
- EYO Coach’s shirt upgrade
- School e-mails
- **Post season teams**



FaceBook

- www.facebook.com/eyosports
 - Like and follow the page
 - Post team updates (NOT JUST FOR TRAVEL!!!)
- Local targeted advertising
- Overall increase exposure for all sports



Capital Projects/Plans

- Committee to Improve Rockburn Park
 - Led by Marc Crumback
 - Possible upgrades to infields
- Field Maintenance Focus
 - Stock sea containers at each field
 - Review coach's responsibilities
 - Partnership with HCRP

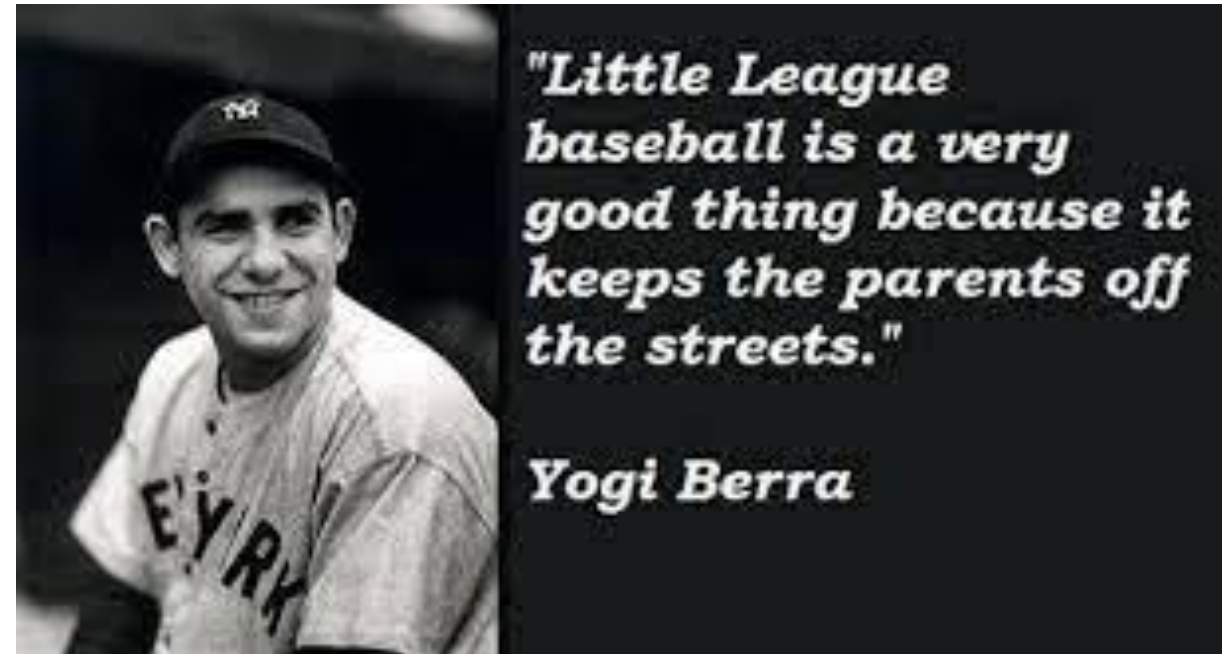


Volunteers Needed

- League Coordinators
- Coaches
- Equipment Coordinator
- Uniform Coordinator
- Picture Day
- EYO Day at Camden Yards
- Home Run Derby
- Pitch, Hit, & Run

- Google Docs spreadsheet

https://docs.google.com/spreadsheets/d/150n2MHWHwCee3oDz_NuX2wglu0_f7fsBapXJp_GYIFOE/edit?usp=sharing



Thank you all for your time tonight!

Questions

